INTRODUCING THE NEW CHILD PROTECTION UNIT
—page 6

INSIDE:
FREE SAFETY RULES POSTER!
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BULLYING PREVENTION UNIT FOR GRADES K–5
—page 4

SAVE $150
WHEN YOU ADD THE BULLYING PREVENTION AND CHILD PROTECTION UNITS TO A SECOND STEP BUNDLE!
There's a lot of conversation these days about creating a safe and supportive school environment. And as an educator, you come to work each day driven to prepare your students to be successful members of their communities. But how can schools best teach the skills and foster the behaviors of thriving, productive kids?

Our answer: The Second Step program. As a worldwide leader in social-emotional learning, we’ve helped educators instill lifelong skills such as empathy and emotion management in over 40 million kids with the Second Step program. The lessons are easy to teach, and children love elements such as puppets Puppy and Snail in the younger grades and music videos for older students. Building on this foundation of respect and positive behaviors, the Bullying Prevention Unit helps you establish a common language for what is (and what isn’t) bullying across students, staff, and parents. By teaching everyone how to recognize, report, and refuse bullying, you’re creating an environment that’s inclusive for all kids.

NINETY-SEVEN % of teachers across America say SEL will benefit students from all backgrounds. Source: The Missing Piece, a report for CASEL

And no topic concerned educators face is more serious and laden with emotion than child abuse. Adults need to keep kids safe, and they need practical tools every day to do it. The Child Protection Unit helps create an educated and supportive school community, from setting building policies and procedures and training every member of staff to teaching kids about unsafe touch and helping parents initiate conversations with their children about personal safety.

Together, the Second Step family of programs helps you support your students today and prepare them for success tomorrow.

Social-emotional learning is so important because our job is to create productive, happy citizens.

—Dedy Fauntleroy, Principal
John Stanford International School, Seattle, WA

As a community working to overcome the effects of violence, we’ve noticed a big improvement in school climate.

—Michael Searcy, Program Manager for Safe and Drug-Free Schools
Detroit Public Schools, Detroit, MI

I have long believed that social-emotional learning is an essential part of the educational process.

—Timothy Shriver, Ph.D., CEO
Special Olympics, Washington, DC

If I were speaking to other principals about SEL, I would say, “Run toward it as fast as you can. It’s critical.”

—Amy Lloyd, Principal
Cunningham Elementary School, Austin, TX

I have found Second Step to be one of the most effective programs around to build a safe and respectful school environment.

—Paul Petit, Principal
Colegio International, Puerto La Cruz, Venezuela
Bullying Prevention Unit

Sometimes the best solutions are also the simplest

Research-based bullying prevention taught in the *Second Step* program that teachers know and students love.

The Bullying Prevention Unit has everything that we want. It’s teaching people to recognize what really is bullying, to respond to it now, and how to report it. Now the district has a perfect plan.

– Nicholas J. Cirulli, Jr., Principal
Louis H. Farrell Elementary, Philadelphia, PA

Why choose the *Second Step* Bullying Prevention Unit?

- **Research based, teacher approved**
  Based on the latest research in the field and put to the test in real classrooms so teachers can trust they’re making the best use of class time

- **A 360° approach to bullying prevention**
  Via online training, school staff learn to work with all students involved in bullying, including bystanders, for an improved school climate and reduced bullying

- **Lessons with stories by Trudy Ludwig**
  Stories co-written by a beloved children’s author come to life through claymation, animation, and live-action videos designed to help kids recognize, report, and refuse bullying

- **Students can trust staff response**
  All staff learn how to recognize and effectively respond to bullying through the online training, an individualized experience that can be completed solo or during an in-service

- **Learning extends to the home**
  Family materials reinforce the learning beyond school and help teach parents to distinguish between peer conflict and bullying

**BULLYING PREVENTION UNIT LESSON TOPICS**

<table>
<thead>
<tr>
<th>GRADES K–3</th>
<th>GRADES 4–5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each lesson takes approximately 30 minutes to teach</td>
<td>Each lesson takes approximately 30–45 minutes to teach</td>
</tr>
<tr>
<td>- Class Rules</td>
<td>- Class Rules</td>
</tr>
<tr>
<td>- Recognizing Bullying</td>
<td>- Recognize, Report, Refuse</td>
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<tr>
<td>- Reporting Bullying</td>
<td>- Bystander Power</td>
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<tr>
<td>- Refusing Bullying</td>
<td>- Bystander Responsibility</td>
</tr>
<tr>
<td>- Bystander Power</td>
<td>- Bystanders to Cyber Bullying</td>
</tr>
</tbody>
</table>

**Schoolwide Bullying Prevention Unit K–5 Bundle:**

- Unlimited online staff training (counselor, teacher, support staff)
- Principal Leadership Guide and training module to support schoolwide implementation
- Student lessons for K–5
- One lesson notebook for each grade level

Product #Z200099. ..............................................................$999

**Bullying Prevention Unit Lesson Notebook and Staff Training:**

- One notebook of student lessons (K, 1, 2, 3, 4, or 5)
- Online staff training

Product #s: Z200000 (K), Z200001 (G1), Z200002 (G2), Z200003 (G3), Z200004 (G4), or Z200005 (G5) ..............$179

**Free content online with purchase:**

- Classroom games and book lists
- Video examples of teaching strategies
- Student surveys and assessments
- Sample forms and family communications
- Spanish-language materials, such as lesson supplements and family letters

To learn more, see sample lessons, and read the research behind our Bullying Prevention Unit, please visit: cfchildren.org/bullying-prevention
Working together to keep kids safe from abuse

Introducing the Second Step Child Protection Unit

Nothing is more important than protecting children from abuse—and doing so takes vigilance on everyone’s part. To truly make a difference, both adults and children need to be educated.

Let’s take the opportunity as adults to learn a code of conduct: how to respond, who to tell. Because otherwise we leave children so vulnerable.

—Suzin Bartley, Executive Director MA Children’s Trust

Tools to make a difference, for the people who can

STAFF TRAINING

Module 1
Administrators create or revise their child protection strategy, then create customized policies and procedures to help reduce risk of staff misconduct.

Module 2
Through realistic scenarios, all staff learn to recognize indicators of abuse and neglect, respond supportively to children who experience abuse, and report abuse disclosures.

Module 3
Teachers and counselors learn to teach the lessons, engage families using the materials provided, and overcome discomfort with talking to students about touching safety.

Each module takes 60–90 minutes.

STUDENT LESSONS

Easy-to-follow, scripted lessons teach children personal safety skills using clear, rules-based, and age-appropriate instruction, giving kids the know-how and avenues to disclose abuse.

Lesson Topics
• Ways to Stay Safe
• The Always Ask First Rule
• Safe and Unsafe Touches
• The Touching Rule
• Practicing Staying Safe
• Reviewing Safety Skills

Early Learning daily activities each take 5–7 minutes.
K–3 lessons each take 20–35 minutes.

FAMILY MATERIALS

It’s important that families understand what’s being taught in schools, especially with a subject as sensitive as child abuse. So we’ve created a suite of educational materials to explain what students are learning, alleviate anxiety, and provide guidance on talking to kids about safe and unsafe touch.

Family letters help explain the program and adults’ role in child protection. Take-home activities and online videos further reinforce skills and encourage family discussions.

The Child Protection Unit includes:
• Unlimited online staff training
• Student lesson notebook for each grade (lessons, posters, DVD)
• Family materials (letters, videos, take-home activities)
• Additional online resources (teaching, implementation, and evaluation tools)

Pre-order pricing through December 31, 2014
Ships October 2014
Lesson Notebook and Staff Training
Early Learning, Kindergarten, Grade 1, 2, or 3 Grades 4 and 5 available spring 2015
Product #: Z300009 (EL), Z300000 (K), Z300001 (G1), Z300002 (G2), Z300003 (G3)
$159 ($179 after Dec.)
Grades K–3 bundle
Product #Z300098
$599 ($659 after Dec.)
Early Learning and Grades K–3 bundle
Product #Z300096
$749 ($829 after Dec.)

To learn more, watch a staff training demo, and preview student lessons, please visit:
cfchildren.org/child-protection

Available for Early Learning—Grade 3
Early Learning
AGES 4–5

Energetic, enthusiastic, and ready to learn

Young children and their boundless energy can be inspirational and invigorating. Help your littlest learners harness their power and potential by teaching them to listen, pay attention, remember directions, and control their behavior. When students enter kindergarten with the executive-function and self-regulation skills taught in the Second Step program, they’re set up for success.

“...It gives them a foundation of tools and strategies that are going to help them be successful in kindergarten and in life.”

—Julie Polkinghorn
ECEAP Program Coordinator
Everett, WA

ADD-ON UNIT:
NEW CHILD PROTECTION UNIT

It’s up to all of us to keep kids safe from abuse. Learn more about adding the Child Protection Unit to your staff training and curriculum for children. See page 6.

FREE CONTENT ONLINE!

Early Learning educators who register online can:
- Access Spanish-language materials, including family communications
- Watch video examples
- Email family materials
- Find lists of books to use with lessons
- Access the Staff Training Toolkit
- Find other planning, teaching, and assessment tools

SECOND STEP EARLY LEARNING KIT
$379

WEEKLY THEMES

Early Learning skills and concepts are taught through short, daily activities that take 5–7 minutes with little to no prep time.

UNIT 1: Skills for Learning
- Welcoming
- Listening
- Focusing Attention
- Self-Talk
- Following Directions
- Asking for What You Need or Want

UNIT 2: Empathy
- Identifying Feelings (happy, sad)
- More Feelings (surprised, scared)
- Identifying Anger
- Same or Different Feelings
- Accidents
- Caring and Helping

UNIT 3: Emotion Management
- We Feel Feelings in Our Bodies (worried)
- Strong Feelings (frustrated)
- Naming Feelings
- Managing Disappointment
- Managing Anger
- Managing Waiting

UNIT 4: Friendship Skills and Problem Solving
- Fair Ways to Play (play together, trade, take turns)
- Having Fun with Friends
- Inviting to Play
- Joining In with Play
- Saying the Problem
- Thinking of Solutions
- Speaking Up Assertively

UNIT 5: Transitioning to Kindergarten
- Learning in Kindergarten
- Riding the Kindergarten Bus
- Making New Friends in Kindergarten

SPANISH-LANGUAGE MATERIALS AVAILABLE!
See page 24.
Kindergarten and Grade 1

New challenges, new skills

Entering elementary school is a big change, and the Second Step program helps teachers and their students navigate this new world with confidence. Kids love the colorful Second Step lesson cards, interactive songs and games, and beloved puppets Puppy and Snail in the Kindergarten and Grade 1 materials. Busy teachers love that the program is easy to use and teaches executive-function skills, self-talk for calming down, and a host of other skills that help kids perform their best.

Second Step is probably one of the best things that has ever happened to my classroom.

—Joy Price Lewis, Kindergarten Teacher
Marcus Garvey K–8 School
Chicago, IL

LESSON TOPICS

UNIT 1 Skills for Learning
- Learning to Listen
- Focusing Attention
- Following Directions
- Self-Talk for Staying on Task
- Being Assertive

UNIT 2 Empathy
- Feelings
- More Feelings
- Identifying Anger
- Same or Different?
- Accidents
- Caring and Helping

UNIT 3 Emotion Management
- We Feel Feelings in Our Bodies
- Managing Frustration
- Calming Down Strong Feelings
- Handling Waiting
- Managing Anger
- Managing Disappointment
- Handling Being Kicked Down

UNIT 4 Problem Solving
- Solving Problems
- Inviting to Play
- Fair Ways to Play
- Having Fun with Our Friends
- Handling Having Things Taken Away
- Handling Name-Calling
- Reviewing Second Step Skills

NEW CHILD PROTECTION UNIT

It’s up to all of us to keep kids safe from abuse. Learn more about adding the Child Protection Unit to your staff training and student instruction. See page 6.

ADD-ON UNITS:

BULLYING PREVENTION UNIT

Build on the foundation of social-emotional skills taught in the Second Step program to train staff, teach kids, and educate families about bullying prevention. See page 4.

Free content online!
- Online training
- Teaching instructions
- Summative assessments
- Digital versions of teaching resources, such as Following Through Cards and take-home activities
- Spanish translations of lesson and family materials

See all kit contents on page 14.
Free content online!
- Online training
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See what’s in a kit at cfchildren.org/kits.

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- Spanish translations of lesson and family materials
Grades 2 and 3

Growing up and getting along

As second- and third-grade students mature socially and academically, the Second Step program teaches them skills like avoiding assumptions, managing feelings, and focusing attention. The games, videos, and lessons can really capture kids’ imaginations, reinforcing the learning they’ll carry with them throughout school and beyond.

What struck me the most was the stories about students spontaneously applying the skills they had learned in the classroom when they are out on the playground or away from school.

—Lisa Pedrini, Manager
Social Responsibility & Diversity
Vancouver, BC

ADD-ON UNITS:

BULLYING PREVENTION UNIT

Build on the foundation of social-emotional skills taught in the Second Step program to train staff, teach kids, and educate families about bullying prevention. See page 4.

NEW CHILD PROTECTION UNIT

It’s up to all of us to keep kids safe from abuse. Learn more about adding the Child Protection Unit to your staff training and student instruction. See page 6.

LESSON TOPICS

LESSON TOPICS

UNIT 1 Skills for Learning
- Being Respectful
- Focusing Attention and Listening
- Using Self-Talk
- Being Assertive

UNIT 2 Empathy
- Identifying Feelings
- Learning More About Feelings
- Feeling Confident
- Respecting Different Preferences
- Showing Compassion
- Predicting Feelings

UNIT 3 Emotion Management
- Introducing Emotion Management
- Managing Embarrassment
- Handling Making Mistakes
- Managing Anxious Feelings
- Managing Anger
- Finishing Tasks

UNIT 4 Problem Solving
- Solving Problems, Part 1
- Solving Problems, Part 2
- Taking Responsibility
- Responding to Playground Exclusion
- Playing Fairly on the Playground
- Reviewing Second Step Skills

GRADE 2

- Being Respectful Learners
- Using Self-Talk
- Being Assertive
- Planning to Learn
- Identifying Others' Feelings
- Understanding Perspectives
- Conflicting Feelings
- Accepting Differences
- Showing Compassion
- Making Friends
- Introducing Emotion Management
- Managing Test Anxiety
- Handling Accusations
- Managing Disappointment
- Managing Anger
- Managing Hurt Feelings
- Solving Problems, Part 1
- Solving Problems, Part 2
- Solving Classroom Problems
- Solving Peer-Exclusion Problems
- Dealing with Negative Peer Pressure
- Reviewing Second Step Skills

GRADE 3

- Identifying Others’ Feelings
- Understanding Perspectives
- Conflicting Feelings
- Accepting Differences
- Showing Compassion
- Making Friends
- Introducing Emotion Management
- Managing Test Anxiety
- Handling Accusations
- Managing Disappointment
- Managing Anger
- Managing Hurt Feelings
- Making Friends
- Introducing Emotion Management
- Managing Test Anxiety
- Handling Accusations
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- Solving Problems, Part 1
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- Solving Peer-Exclusion Problems
- Dealing with Negative Peer Pressure
- Reviewing Second Step Skills

Free content online!

- Online training
- Teaching instructions
- Summative assessments
- Digital versions of teaching resources, such as Following Through Cards and take-home activities
- Spanish translations of lesson and family materials

SPANISH-LANGUAGE MATERIALS AVAILABLE! SEE PAGE 24

Second Step Grade 2 kit
(Product #Z000872) .......................................................... $329
Second Step Grade 3 kit
(Product #Z000873) .......................................................... $329
See all kit contents on page 14.

See what’s in a kit at cfchildren.org/kits.
### Second Step Program

**Early Learning Program**

#### Grades K–5

- **Early Learning kit**
  - 28 durable 11" x 17" color photo-Weekly Theme Cards
  - 5 Unit Cards for teachers
  - Join In and Sing CD
  - 3 colorful classroom posters
  - 4 Listening Rules Cards
  - 2 high-quality puppets—Boy and Girl
  - 28 Home Link Activities
  - 2 Reading Books
  - Teaching Materials Notebook
  - Online resources:
    - Planning, teaching, and assessment tools
    - Staff Training Toolkit
    - Spanish translations of lessons and teaching resources

#### Early Learning kit (Product #Z000869)

**Product #Z000869** ............................................................. $379

**EARLY LEARNING**

#### Grades 6–8

- **Early Learning kit**
  - 28 durable 11" x 17" color photo-Weekly Theme Cards
  - 5 Unit Cards for teachers
  - Join In and Sing CD
  - 3 colorful classroom posters
  - 4 Listening Rules Cards
  - 2 high-quality puppets—Boy and Girl
  - 28 Home Link Activities
  - 2 Reading Books
  - Teaching Materials Notebook
  - Online resources:
    - Planning, teaching, and assessment tools
    - Staff Training Toolkit
    - Spanish translations of lessons and teaching resources

#### Second Step Early Learning kit

Product #Z200086 ............................................................. $379

**GRADES 6–8**

#### Kindergarten

- **Kindergarten & Grade 1 kits include**
  - Durable 11" x 17" color photo-lesson cards
  - Unit Cards for teachers
  - 5 colorful classroom posters
  - 4 Listening Rules Cards
  - 2 high-quality puppets—Puppy and Snail
  - Push Be-Calm Bunny (K only)
  - Sing Out Loud CD
  - Teaching Materials Notebook that contains:
    - 25 Following Through Cards
    - Take-home activities
    - Online resources:
      - Online training
      - Teaching instructions
      - Summative assessments
      - Digital versions of teaching resources, such as Following Through Cards and take-home activities
    - Spanish translations of lessons and teaching resources

#### Grade 1 kit (Product #Z000870)

**Product #Z000870** ............................................................. $379

#### Grade 2

- **Grade 2 & Grade 3 kits include**
  - 22 durable 11" x 17" color photo-lesson cards
  - 4 Unit Cards for teachers
  - 4 colorful classroom posters
  - 4 Skills for Learning Cards
  - 22 Following Through Cards
  - 22 take-home activities
  - Online resources:
    - Online training
    - Teaching instructions
    - Summative assessments
    - Digital versions of teaching resources, such as Following Through Cards and take-home activities
    - Spanish translations of lessons and teaching resources

#### Grade 2 kit (Product #Z000872)

**Product #Z000872** ............................................................. $329

#### Grade 3

- **Grade 3 kit**
  - 22 lessons
  - 3 Unit Cards for teachers
  - 3 colorful classroom posters
  - Grade 4 or 5 lesson DVD
  - 22 Following Through Cards
  - 22 take-home activities
  - 22 student handouts
  - Online resources:
    - Online training
    - Teaching instructions
    - Summative assessments
    - Digital versions of teaching resources, such as Following Through Cards and take-home activities
    - Spanish translations of lessons and teaching resources

#### Grade 3 kit (Product #Z000873)

**Product #Z000873** ............................................................. $329

#### Grade 4

- **Grade 4 & Grade 5 kits include**
  - 22 lessons
  - 3 Skills for Learning Cards
  - 3 colorful classroom posters
  - Grade 4 or 5 lesson DVD
  - 22 Following Through Cards
  - 22 take-home activities
  - 22 student handouts
  - Online resources:
    - Online training
    - Teaching instructions
    - Summative assessments
    - Digital versions of teaching resources, such as Following Through Cards and take-home activities
    - Spanish translations of lessons and teaching resources

#### Grade 4 kit (Product #Z000874)

**Product #Z000874** ............................................................. $359

#### Grade 5

- **Grade 5 kit**
  - 22 lessons
  - 3 Skills for Learning Cards
  - 3 colorful classroom posters
  - Grade 4 or 5 lesson DVD
  - 22 Following Through Cards
  - 22 take-home activities
  - 22 student handouts
  - Online resources:
    - Online training
    - Teaching instructions
    - Summative assessments
    - Digital versions of teaching resources, such as Following Through Cards and take-home activities
    - Spanish translations of lessons and teaching resources

#### Grade 5 kit (Product #Z000875)

**Product #Z000875** ............................................................. $359

### Child Protection Unit

- **Helping you keep kids safe with online training for all staff, lessons for students, and education for families**

#### Pre-order pricing through December 31, 2014!

- **SHIPS OCTOBER 2014**
  - **Bullying Prevention Unit K–5 bundle**
    - Lesson notebook and staff training ................................... $159
    - Grade 1 or 2 lesson DVD
    - 22 Following Through Cards
    - 22 take-home activities
    - 22 student handouts
    - Online training
    - Teaching instructions
    - Summative assessments
    - Digital versions of teaching resources, such as Following Through Cards and take-home activities
    - Spanish translations of lessons and teaching resources
  - **Bullying Prevention Unit K–5 bundle**
    - Product #Z200009 ............................................................. $999 $1049

#### Early Learning and Grade K–3 bundle

- **Product #s:** Z300009 (EL), Z300000 (K), Z300001 (G1)
- **Pre-order pricing through December 31, 2014!**
- **Bullying Prevention Unit K–5 bundle**
  - **Product #s:** Z300000 (K), Z300001 (G1), Z300002 (G2), Z300003 (G3), Z300004 (G4), or Z300005 (G5)

### BULLYING PREVENTION UNIT (Grades K–5)

- **Research-based bullying prevention taught in the Second Step program that teachers know and students love**
  - Includes five story-based lessons, lesson DVD, posters, reinforcement activities, and family materials. Online staff training included in purchase price.

#### Lesson notebook and staff training ................................... $159

**Product #** Z200000 (K), Z200001 (G1), Z200002 (G2), Z200003 (G3), Z200004 (G4), or Z200005 (G5)

**Bullying Prevention Unit K–5 bundle**

Product #Z200009 ............................................................. $999 $1049

Learn more on page 4.

### Save with a Bundle!

- **Buy schoolwide to save!**
  - **Second Step Early Learning + K–5 bundle,** Product #Z000877, $2249 $2513
  - **Second Step Middle School bundle,** Product #Z000690, $2249 $2513

- **Second Step Early Learning + K–5 bundle,** Product #Z000877, $2249 $2513

- **Second Step Middle School bundle,** Product #Z000690, $2249 $2513

- **Save $100 on a Second Step bundle + 1 add-on unit bundle.**

- **Save $150 on a Second Step bundle + 2 add-on unit bundles.**

- **Early Learning and Grade K–3 bundle**
  - Product #Z300009 ............................................................. $999 $1049

- **Child Protection Unit**
  - Product #Z300009 ............................................................. $999 $1049

Learn more on page 4.

**Kit Details**

- **Second Step**
  - **Product #s:** Z300000 (K), Z300001 (G1), Z300002 (G2), Z300003 (G3), Z300004 (G4), or Z300005 (G5)

**Bullying Prevention Unit K–5 bundle**

Product #Z200009 ............................................................. $999 $1049

Learn more on page 4.

**Pre-order pricing through December 31, 2014!**

**SHIPS OCTOBER 2014**

- **Lesson notebook and staff training ................................... $159**

**Product #** Z200000 (K), Z200001 (G1), Z200002 (G2), Z200003 (G3), Z200004 (G4), or Z200005 (G5)

**Bullying Prevention Unit K–5 bundle**

Product #Z200009 ............................................................. $999 $1049

Learn more on page 4.

**Child Protection Unit**

**Early Learning—Grade 3**

- **Helping you keep kids safe with online training for all staff, lessons for students, and education for families**

**Pre-order pricing through December 31, 2014!**

**SHIPS OCTOBER 2014**

- **Lesson notebook and staff training ................................... $159**

**Product #** Z200000 (K), Z200001 (G1), Z200002 (G2), Z200003 (G3), Z200004 (G4), or Z200005 (G5)

**Bullying Prevention Unit K–5 bundle**

Product #Z200009 ............................................................. $999 $1049

Learn more on page 4.

**Early Learning and Grade K–3 bundle**

Product #Z300009 ............................................................. $999 $1049

Learn more on page 4.
Confident, connected, and collaborative

As fourth- and fifth-grade students interact even more with their peers, the Second Step program reinforces skills such as managing strong feelings and taking responsibility for their actions. Award-winning music videos can make remembering their problem-solving and calming-down skills a breeze. And teaching kids valuable concepts like taking others’ perspectives and dealing with gossip help them transition to adolescence.

“We’ve noticed a big improvement in the climate of our schools since we’ve begun consistently teaching things like empathy and friendship building.”

—Michael Searcy, Program Manager for Safe and Drug-Free Schools Detroit, MI

ADD-ON UNITS:

**BULLYING PREVENTION UNIT**

Build on the foundation of social-emotional skills taught in the Second Step program to train staff, teach kids, and educate families about bullying prevention. See page 4.

**NEW CHILD PROTECTION UNIT**

It’s up to all of us to keep kids safe from abuse. Learn more about adding the Child Protection Unit to your staff training and student instruction. Available spring 2015. See page 6.

**SECOND STEP GRADE 4 KIT**

$359

**SECOND STEP GRADE 5 KIT**

$359

See what’s in a kit at cfchildren.org/kits.

LESSON TOPICS

**UNIT 1**

**Empathy and Skills for Learning**

- Empathy and Respect
- Listening with Attention
- Being Assertive
- Respecting Similarities and Differences
- Understanding Complex Feelings
- Understanding Different Perspectives
- Conversation and Compliments
- Joining In
- Showing Compassion

**UNIT 2**

**Emotion Management**

- Introducing Emotion Management
- Managing Strong Feelings
- Calming Down Anger
- Managing Anxiety
- Avoiding Jumping to Conclusions
- Handling Put-Downs

**UNIT 3**

**Problem Solving**

- Introducing Emotion Management
- Calming Down
- Managing Anxiety
- Managing Frustration
- Resisting Revenge
- Handling Put-Downs
- Avoiding Assumptions

**GRADE 4**

- Empathy and Respect
- Listening with Attention
- Being Assertive
- Predicting Feelings
- Taking Others’ Perspectives
- Accepting Differences
- Disagreeing Respectfully
- Responding with Compassion

**GRADE 5**

- Empathy and Respect
- Listening with Attention
- Being Assertive
- Predicting Feelings
- Taking Others’ Perspectives
- Accepting Differences
- Disagreeing Respectfully
- Responding with Compassion

**SECOND STEP GRADE 4 KIT**

(Product #Z000874) .................................................... $359

**SECOND STEP GRADE 5 KIT**

(Product #Z000875) .................................................... $359

See all kit contents on page 14.

Free content online!

- Online training
- Teaching instructions
- Summative assessments
- Digital versions of teaching resources, such as Following Through Cards and take-home activities
- Spanish translations of lesson and family materials

**NEW CHILD PROTECTION UNIT**

See page 24.
Grades 6–8

Setting a course for success
Middle schoolers need help navigating the turbulent waters of adolescence, including tough situations such as peer pressure, substance abuse, and even cyber bullying. The Second Step program provides age-appropriate lessons to teach kids in Grades 6–8 important skills for success in learning and in life. Engaging video vignettes and colorful posters keep the content fresh, while take-home materials reinforce skills and help open the lines of communication between school and home.

We can see it. Every teacher says, ‘Something’s different this year.’ There are fewer tardies; there are fewer fights.

—Matthew Nelson, Assistant Principal
O. Henry Middle School

Skills for Social and Academic Success

SECOND STEP
GRADE 6 KIT
$369

SECOND STEP
GRADE 7 KIT
$369

SECOND STEP
GRADE 8 KIT
$369

See an overview video at cfchildren.org/kits.

LESSON TOPICS

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<td>• Working in Groups</td>
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<td>• Emotions—Brain and Body</td>
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<td>• Tobacco and Marijuana</td>
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<td>• Friends and Allies</td>
<td>• Bystanders</td>
<td>• Calming-Down Strategies</td>
<td>• Making a Plan</td>
<td>• Alcohol and Inhalants</td>
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<td>• Identifying Hopes and Plans</td>
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<td>• Disagreeing Respectfully</td>
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<td>•</td>
<td>• Making a Commitment</td>
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<td>• Being Assertive</td>
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<td>• Working in Groups</td>
<td>• Responding to Bullying</td>
<td>• Understanding Anger</td>
<td>• Myths and Facts</td>
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<td>• Coping with Stress</td>
<td>• Making Good Decisions</td>
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<td>• Giving and Getting Support</td>
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<td>• Working in Groups</td>
<td>• Bullying in Friendships</td>
<td>• Do Escalating a Tense Situation</td>
<td>• Making Your Plan</td>
<td>• Tobacco and Marijuana</td>
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<tr>
<td>• Leaders and Allies</td>
<td>• Labels, Stereotypes, and Prejudice</td>
<td>• Coping with Stress</td>
<td>• Evaluating Your Plan</td>
<td>• Alcohol and Inhalants</td>
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<td>• Bullying in Dating Relationships</td>
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<td>• Identifying Future Goals</td>
<td>• Identifying Hopes and Plans</td>
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<td>•</td>
<td>•</td>
<td>• Making a Commitment</td>
<td>• Making a Commitment</td>
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Social, Emotional, and Bullying Behavior Survey

Grades 6–8

Assess your students’ pre and post knowledge and skills gained from the Second Step middle school program. Designed to establish baseline data and track improvements, this survey asks questions aligned with curriculum objectives. Includes summary and data reports.

$2.20/survey
(100 minimum), online or paper available

Order from Pride Surveys:
Call 800-279-6361 or email info@pridesurveys.com

Second Step Grade 6 kit
(Product #Z000686)…………………………………………………………… $369

Second Step Grade 7 kit
(Product #Z000687)…………………………………………………………… $369

Second Step Grade 8 kit
(Product #Z000688)…………………………………………………………… $369

See all kit contents on page 14.

SAVE on the Middle School bundle!
Second Step Grades 6, 7, and 8 kits
(Product #Z000690)…………………………………………………………… $999

More free content online!
Middle school educators who register their kits online get even more free support and content:
• Access the video-based staff training
• Watch short lesson-prep videos
• Email family materials
• Find writable student homework
Reinforce and Recognize Social-Emotional Skills

Pre and post assessment of Second Step student skills

Kindergarten–Grade 5
Automatically score and track changes in social-emotional competencies at the individual, class, and school level with The Devereux Student Strengths Assessment: Second Step Edition. This online 36-item behavior rating system was designed specifically for the Second Step K–5 program. Annual site license starting at $299.
For more information, visit apperson.com/go/secondstep
Order from Apperson:
800-827-9219 or clientservices@apperson.com

Second Step extras

NEW! Teacher Lanyards with Skills Reinforcement
(set of 25)
Durable, double-sided 3” x 4” card features the Problem-Solving and Calming-Down Steps for daily use in grades K–5, attached to a Second Step lanyard.
Product #Z015006 ....................................................... $59

Second Step bearmarks (set of 20)
A bookmark and skill reinforcement tool all in one.
Product #Z015015 ....................................................... $19

Second Step K–6 pocket folders (set of 20)
A fun way for students to remember important Second Step skills and stay organized.
Product #Z015080 ....................................................... $29

Second Step K–5 large hallway poster set
(3 posters, 32” x 42”)
A great way to reinforce Second Step skills throughout the building.
Product #Z015010 ....................................................... $59

“I’m a Second Step problem solver!” pencils (20 pencils)
Colorful #2 wooden pencils are a perfect tool to keep social skills close at hand.
Product #Z000099 ....................................................... $15

Second Step stickers (200 per roll, 2” diameter)
Students can proclaim “I use my Second Step skills every day.”
Product #Z015013 ....................................................... $15

The Friendship Alphabet poster (white supplies test)
Stones a photograph and important social-emotional concept for each letter of the alphabet.
Product #Z006020 ....................................................... $18

Second Step certificates (set of 30)
Recognizes your students for learning and using positive social and emotional skills.
Product #Z021030 ....................................................... $14

Second Step materials

Second Step Kit
(36 items)
Includes 36 behavior rating cards for students, analog set for teachers, and teacher’s guidebook.
Product #Z005015 ....................................................... $19

Second Step K–5 Kit
(102 items)
Includes individual, class, and school rating scales, analog set for teachers, and teacher’s guidebook.
Product #Z005020 ....................................................... $69

Skills for Social and Academic Success

SEL and literacy

By author Trudy Ludwig

More books to support prosocial skills

My Secret Bully
Product #Z016029 ....................................................... $16

Just Kidding
Product #Z100031 ....................................................... $16

The Brand New Kid
Product #Z100020 ....................................................... $16

The Friendship Alphabet
Product #Z100033 ....................................................... $16

Wigglebottom books for ages 4–8

Howard B. Wigglebottom Blends in Like Chameleons
Product #Z100029 ....................................................... $16

Howard B. Wigglebottom Learns to Listen
Product #Z100030 ....................................................... $16

Howard B. Wigglebottom Learns It’s OK to Back Away
Product #Z100031 ....................................................... $16

Art therapy resources from Art with Heart

Chill & Spill Guided Journal
Ages 6–10
Promote student reflective writing with this guided journal to give students the space to explore their heads and hearts.
Product #Z016030 ....................................................... $20

Chill & Spill Educator’s Companion
Includes learning goals, discussion points, and best practices to guide educators in using Chill & Spill.
Product #Z015044 ....................................................... $20

Ink About It
Tweens and Teens
A therapeutic activity book designed to help kids adjust to difficult transitions.
Product #Z016031 ....................................................... $12

Magnificent Marvelous Me!
Ages 6–10
Help children explore their emotions in a nonthreatening, age-appropriate approach featuring 40+ activities.
Product #Z016032 ....................................................... $12

Draw It Out
Ages 8+
Promote children’s ability to cope with loss and grief using this research-based, interactive activity book.
Product #Z016044 ....................................................... $12

Art with Heart

Additional Products
### PRODUCT AND PRICE LIST

#### Second Step Program

**Steps to Respect** Program (while supplies last)

**Prices reduced!**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>2001040</td>
<td>Steps to Respect complete program</td>
<td>$699</td>
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<tr>
<td>2001041</td>
<td>Steps to Respect Level 1 curriculum kit (grades 1 &amp; 2)</td>
<td>$199</td>
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<td>2001042</td>
<td>Steps to Respect Level 2 curriculum kit (grades 2 &amp; 3)</td>
<td>$199</td>
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<tr>
<td>2001043</td>
<td>Steps to Respect Level 3 curriculum kit (grades 3 &amp; 4)</td>
<td>$199</td>
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<tr>
<td>2001044</td>
<td>Steps to Respect Schoolwide Implementation Support Kit</td>
<td>$199</td>
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<tr>
<td>2001050</td>
<td>Steps to Respect Level 1 poster set (grades 1 &amp; 2)</td>
<td>$25</td>
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<td>Steps to Respect Level 2 poster set (grades 2 &amp; 3)</td>
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<td>2001052</td>
<td>Steps to Respect Level 3 poster set (grades 3 &amp; 4)</td>
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<tr>
<td>2001053</td>
<td>Eagle Song 5-book bundle</td>
<td>$39</td>
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<td>2001054</td>
<td>Family and Friends 5-book bundle</td>
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<td>2001055</td>
<td>There’s a Boy in the Girls’ Bathroom 5-book bundle</td>
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<td>2001056</td>
<td>Bully Busters 5-book bundle</td>
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<td>The Will’s 5-book bundle</td>
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<td>2001058</td>
<td>Close-up 5-book bundle</td>
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**Talking About Touching** Program (while supplies last)

**Prices reduced!**

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<td>2001033</td>
<td>Talking About Touching Pro Kit</td>
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<td>Talking About Touching Grades 1–3 kit</td>
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<tr>
<td>2003138</td>
<td>Sam’s Story Book and CD</td>
<td>$18</td>
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<td>2003186</td>
<td>Talking About Touching Safety Steps poster (pkg. of 3)</td>
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<tr>
<td>2001094</td>
<td>What Do I Do? Now! DVD (English and Spanish)</td>
<td>$79</td>
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#### Second Step Bullying Prevention Unit

**Prices reduced!**

<table>
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<tr>
<th>Code</th>
<th>Description</th>
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<td>2200099</td>
<td>Grades K–3 bundle</td>
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<tr>
<td>2200100</td>
<td>Kindergarten lesson notebook &amp; staff training</td>
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<td>2200101</td>
<td>Grade 1 lesson notebook &amp; staff training</td>
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<td>2200102</td>
<td>Grade 2 lesson notebook &amp; staff training</td>
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<td>Grade 3 lesson notebook &amp; staff training</td>
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<td>2200104</td>
<td>Grade 4 lesson notebook &amp; staff training</td>
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<td>2200105</td>
<td>Grade 5 lesson notebook &amp; staff training</td>
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<td>2200100</td>
<td>Bullying Prevention Unit poster pack</td>
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### Additional Teaching Tools

**See additional classroom books, activities, and extras to support SEL every day on page 20!**

**Prices reduced!**

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<thead>
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<td>Bullying Prevention Unit</td>
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<td>2001016</td>
<td>Puppys and Puppets set</td>
<td>$16</td>
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<td>2001017</td>
<td>Be-Calm Burner (English/Spanish)</td>
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<td>2001090</td>
<td>DESSA Second Step edition K–5 record forms</td>
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#### Second Step Child Protection Unit

Pre-order pricing through December 31, 2014

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<td>Early Learning and Grades K–3 bundle</td>
<td>$749/629 after Dec.</td>
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<td>2200066</td>
<td>Kindergarten lesson notebook &amp; staff training</td>
<td>$195/179 after Dec.</td>
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<td>Grade 1 lesson notebook &amp; staff training</td>
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<td>2200070</td>
<td>Grade 2 lesson notebook &amp; staff training</td>
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<td>2200071</td>
<td>Grade 3 lesson notebook &amp; staff training</td>
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<td>2200072</td>
<td>Grade 4 lesson notebook &amp; staff training</td>
<td>$195/179 after Dec.</td>
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<td>2200073</td>
<td>Grade 5 lesson notebook &amp; staff training</td>
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<td>2200074</td>
<td>Early Learning poster and card pack</td>
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<td>2200075</td>
<td>Grades 1–2 poster and card pack</td>
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<td>Grades 1–3 poster and card pack</td>
<td>$20</td>
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**Volume discounts**

For single orders totaling:
- $5,000–$9,999 – 5% discount
- $10,000–$39,999 – 10% discount
- $40,000 or more – 20% discount

**Pricing**

All prices in U.S. funds. Prices effective through January 31, 2015, except where noted.

**Guarantee and returns**

Committee for Children guarantees all materials. If you are not completely satisfied, we accept returns or exchanges of items in resale condition, up to 30 days from the invoice date, for a refund of the purchase price (not including shipping and handling).

### ORDER FORM

1. **Person who made the decision to purchase:**
   - Name: [ ]
   - Job title: [ ]

2. **Bill to (please type or print):**
   - School/Organization: [ ]
   - District: [ ]
   - Name: [ ]
   - Bill to address: [ ]
   - City: [ ]  State/Province: [ ]  Zip/Postal code: [ ]  Country: [ ]
   - Bill to phone ( ): [ ]
   - Email: [ ]

3. **Ship to (please type or print):**
   - Same as bill to
   - Ship to address (in the continental U.S. please provide a street address. We are unable to ship to a P.O. box): [ ]
   - Ship to phone ( ): [ ]
   - Email: [ ]

4. **Products (please type or print):**

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<th>Title</th>
<th>Quantity</th>
<th>Unit Price</th>
<th>Item Total</th>
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5. **Method of payment:**

- [ ] Check enclosed
- [ ] Purchase order #
- [ ] MasterCard
- [ ] VISA
- [ ] Corporate card
- [ ] Personal card
- [ ] Other [ ]

6. **Grand total**

7. **Order information**

| **Web:** cfchildren.org/purchase |
| **Phone:** 800-634-4449 | **FAX:** 206-343-1445 |

**Mail:**
Committee for Children
2815 Second Avenue, Suite 400
Seattle, WA 98121

**Volume discounts**

For single orders totaling:
- $5,000–$9,999 – 5% discount
- $10,000–$39,999 – 10% discount
- $40,000 or more – 20% discount

**Shipping and handling**

- Continental U.S.: Standard (5–10 business days) FREE!
- Rush shipping: Call for pricing
- Hawaii and Alaska (7–15 business days)
- 10% of product total ($20 minimum)
- Canada (7–15 business days)
- 15% of product total ($20 minimum)
- U.S. territories, international, and military addresses:
  - Call for pricing

**Pricing**

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**Guarantee and returns**

Committee for Children guarantees all materials. If you are not completely satisfied, we accept returns or exchanges of items in resale condition, up to 30 days from the invoice date, for a refund of the purchase price (not including shipping and handling).

**FAX, phone, web, and mail orders are welcome.**

Purchase order or credit card number must accompany all orders.
Skills for Social and Academic Success

**Second Step Materials in Spanish**

In our continuing efforts to support your Spanish-speaking students and those who speak Spanish at home, we’ve added more translated Second Step materials. Children can benefit even more from social-emotional learning when they learn in their first language.

---

**Free Webinars**

Are you an educator interested in putting the Second Step program to work for your students? Spend an hour with our experts to hear the benefits of SEL, learn about best practices in implementation, and view case studies of schools and districts who’ve truly made a difference in their students’ lives.

**WEBINARS OFFERED:**

- **Second Step Programs:** Improve School Climate and Academic Success
- **Early Learning Programs:** Social Skills for School Readiness
- **K–5 Programs:** Social-Emotional Skills for Elementary Students
- **Middle School Program:** Setting a Course for Success
- **Bullying Prevention Unit:** A Schoolwide Approach
- **Child Protection Unit:** Educating the School Community
- **Spanish Materials:** Lessons and Family Communications Translated

For a schedule of upcoming webinars and to access our on-demand library of even more webinar content, please visit: [cfchildren.org/webinars](http://cfchildren.org/webinars)

Interested in a custom presentation to support a large school or districtwide implementation? Our outreach team can create a custom webinar or collaborate with you on content to spread the word about SEL. Simply call us at 800-634-4449.

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**Available fully translated into Spanish:**

- **Feelings Cards (Early Learning)**
  - Z013070.......................................................... $15
- **Poster and Card Pack (Early Learning)**
  - Set of 3 posters plus Listening Rules Cards
  - Z006080.......................................................... $33
- **Join In and Sing CD (Early Learning)**
  - Z003080.......................................................... $20
- **Second Step K–5 Poster and Card Pack**
  - Set of 5 posters, 4 Listening Rules Cards, 4 Skills for Learning Cards
  - Z006081.......................................................... $45
- **Sing Out Loud CD (Grades K and 1)**
  - Z003081.......................................................... $20
- **Sing and Step CD (Grades 2 and 3)**
  - Z003082.......................................................... $20

**Free Spanish Translations**

Second Step customers can download and print the following materials for Early Learning through Grade 5 for free on [SecondStep.org](http://SecondStep.org):

- Weekly Theme supplements (Early Learning)
- Lesson supplements (Kindergarten–Grade 5)
- Home Links and Family Letters
- Song lyrics
- Mini posters
- Unit cards

**View full schedule and register:** [cfchildren.org/webinars](http://cfchildren.org/webinars)

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**Good news!**

Funding is available for our programs from a wide variety of sources. Our clients have purchased our programs using:

- Head Start
- Special Education (IDEA)
- Title I and Title II
- Office of Juvenile Justice and Delinquency Prevention
- Substance Abuse and Mental Health Services Administration
- PTA
- Elementary and Secondary School Counseling grants
- Children’s trusts

When considering applying for a grant, please contact us. Our team can help you understand how Second Step programs align with specific criteria in grant applications.
Are you coordinating a districtwide implementation of the Second Step program? If so, the Second Step Leadership Institute is an opportunity to learn directly from our experts about systemic implementation strategies and to collaborate with peers from around the country. From day one, the dynamic exchange of ideas generates valuable suggestions you can put to use in your schools. A full year of interactions with a professional learning community dedicated to social-emotional learning keeps you inspired and connected.

The 2015–16 Second Step Leadership Institute will kick off with a two-day meeting for all institute participants on June 10–11, 2015, in Seattle, WA. Monthly live, online meetings continue to support key implementation milestones.

**Kickoff:** June 10–11, 2015
**Institute runs:** June 2015–June 2016

**Fee:** $495
Includes the two-day kickoff event, institute materials, year-long activities, and support. Participants are responsible for their own travel and accommodation expenses.

To learn more and apply for the 2015–16 Second Step Leadership Institute, visit: [cfchildren.org/SSLI](http://cfchildren.org/SSLI)

Past participants include:
- Los Angeles USD, CA
- Napa Valley USD, CA
- Sacramento City USD, CA
- Newtown, CT
- Southington, CT
- Sioux City, IA
- Chicago Public Schools, IL
- Jefferson County, KY
- Boston Public Schools, MA
- The Children’s Trust, MA
- Detroit, MI
- Charlotte-Mecklenburg, NC
- Rio Rancho, NM
- Northwest Regional ESD, OR
- Austin ISD, TX
- Tooele County, UT
- Peninsula, WA
- Milwaukee, WI

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Our vision:
Safe children thriving in a peaceful world

We’ve been developing research-based social-emotional learning materials for 35 years now. But you go to school every day and make sure children have the skills they need to learn, to be safe—to thrive.

---

Supporting effective districtwide implementation

Thank you for making our mission possible.
We couldn’t do this work without you.
—Joan Duffell, Executive Director
Committee for Children

---

“It has been motivating to hear from colleagues around the nation what they’re doing with the Second Step program. I’ve gotten great ideas and information to take back with me. I’m going to go back energized!”

—Lucinda Mills, Pupil Adjustment Counselor, Boston Public Schools
Second Step Leadership Institute 2014–15
Build a safe and supportive school environment with the easy-to-use Second Step program.

**Second Step**: Skills for Social and Academic Success

plus

the Bullying Prevention Unit

plus

the Child Protection Unit

Look inside for details and savings up to $535!