



#HotChocolateTalk

Social Media Toolkit

Child sexual abuse is scary.
Talking about it shouldn't be.



Committee for Children has been fostering the safety and well-being of children for nearly 40 years. We know that prevention is key to ending child sexual abuse, which is why we're encouraging families to sit down over a nice cup of cocoa and discuss these difficult issues in a warm, caring atmosphere.

This toolkit provides sample communication pieces that educators, organizations, and individuals can use to share the **Hot Chocolate Talk** initiative via social media or email. Whether you use these tools in their entirety, in part, or simply for inspiration, we at Committee for Children encourage you to share these assets far and wide because together, we can make a difference.



[Watch a video message from our Executive Director.](#)

Tweet & Post These

Copy and paste these sample posts to share on Twitter, Facebook, and Instagram.

Families who talk openly and often to children about sexual abuse help to keep kids safe. Learn more: <http://bit.ly/2HSpEkC> #HotChocolateTalk #ChildAbusePreventionMonth

Child sexual abuse is scary. Talking about it doesn't have to be.

I'm supporting @cfchildren's efforts to help parents have the talk with their kids about child sexual abuse prevention. Learn more at HotChocolateTalk.org #HotChocolateTalk #KeepKidsSafe

April is Child Abuse Prevention Month. That's why I'm committing to having the #hotchocolatetalk with my kid(s). Learn more at HotChocolateTalk.org #HotChocolateTalk #KeepKidsSafe

As a parent, I know how tough it can be to talk to your kids about child sexual abuse. @cfchildren has created tools & talking points to make it easier and help us start the conversation we all need to have. See how. HotChocolateTalk.org #HotChocolateTalk #KeepKidsSafe

Prevention is key to ending child sexual abuse. That's why I'm having the #HotChocolateTalk with my kid(s). HotChocolateTalk.org #HotChocolateTalk #KeepKidsSafe #ChildAbusePreventionMonth

Have the talk.

Talking to your kids about touching and private body parts can help keep them safe. @Cfchildren has strategies and tips for beginning that conversation and resources to use if your child brings it up. HotChocolateTalk.org #KeepKidsSafe #ChildAbusePreventionMonth

The talk every parent and child need to have.

April is #ChildAbusePreventionMonth. @Cfchildren has strategies and tips for beginning a conversation and resources to use if your child brings it up. HotChocolateTalk.org #KeepKidsSafe

Child sexual abuse is a scary topic. Talking about it shouldn't be. Find free tools and resources to help you and other parents start the conversation. HotChocolateTalk.org #HotChocolateTalk #KeepKidsSafe #ChildAbusePreventionMonth

Share These

Click on the images below to download and share in your social media channels. And don't forget to include the hashtag #HotChocolateTalk!



So much info in just one click! Share this infographic to help spread the word.



Change your profile pic for April to show your support for the Hot Chocolate Talk!

Watch & Share

Copy these video links and share these videos to help spread the word that even though child sexual abuse is scary, talking about it shouldn't be.



[How to Talk with Kids About Sexual Abuse](#)



[How to Respond to Sexual Abuse Disclosure](#)

Read & Share

These articles and activities will inform and help you to start the talk.

The Hot Chocolate Talk: A Discussion Every Parent Needs to Have
<http://bit.ly/2HSpEkC>

How and When to Have Conversations About Child Sexual Abuse
<http://bit.ly/2FBH7jM>

Tools to Keep Kids Safe—Child Sexual Abuse Prevention
<http://bit.ly/2lqfPxY>

Reporting Child Sexual Abuse Is Key in Protecting Kids
<http://bit.ly/2Gc33zU>

Two Myths About Child Sexual Abuse: What We Should Know, What We Can Do
<http://bit.ly/2lcuoCC>

The following blog posts from our Free Classroom Activities Page can be used in class or at home.

Teaching Touching Safety
<http://bit.ly/2C9JOr2>

Support Tree: Who Is Safe to Ask for Help
<http://bit.ly/2G9gFD>

Email This

You can use and personalize this sample message to email your community all the links and info they'll need to spread the word.

I want to share an important resource with you during Child Abuse Prevention Month.

Committee for Children recently launched a new campaign called the Hot Chocolate Talk to help families know what to say and do to protect kids from predators. They've created great ways to support this important discussion in their new web page filled with tips, talking points, and tons of helpful resources.

I encourage you to join me in sharing the Hot Chocolate Talk for the month of April! If you're interested, I can forward some articles and videos that you can share with your friends, family, and colleagues.

See videos, example conversations, and more on the resources page: HotChocolateTalk.org

Got questions?

Contact us at press@cfchildren.org.

HotChocolateTalk.org

#HotChocolateTalk

Follow us!

