

We're pleased to provide this media kit to introduce you to our legacy, programs, advocacy efforts, and how we plan to positively transform the social-emotional well-being of 100 million children annually by 2028. Since 1979, Committee for Children has been on a mission to foster the safety and wellbeing of children through social-emotional learning (SEL) and development. The work we do reaches over 15 million school children worldwide each year, and our advocacy efforts continue to make an impact on the legislation of SEL, bullying prevention, and child protection measures across the nation.

As a thought leader in child protection and safety awareness, we produce two research-based campaigns each year—The Hot Chocolate Talk and Captain Compassion—which coincide with April's Child Abuse Prevention Month and October's Bullying Prevention Month, respectively. These campaigns provide free safety resources for schools, kids, families, and communities, and garner the support from celebrity advocates and other influencers who lend their names and voices to these month-long events.

As you plan your editorial calendar for the coming months, please consider featuring some of the many stories Committee for Children has to tell throughout the year. We're available to speak on topics ranging from the prevention of child sexual abuse, bullying, and suicide, to the positive impacts of SEL and mindfulness in schools and in life, and about the work we do on local, state, and federal levels to amplify voices for positive change.

Thank you for your consideration.

Warm regards,
Shauna McBride and Natalie Ceis